



Challenge your company, build team morale, encourage wellness, create business and brand growth, help the community and have fun!

Team Building Events:

- 5K Run
- Basketball
- Bowling
- Corn Hole
- Golf
- Kickball
- Ropes Course
- Tug of War

Charity:

- Top 3 overall teams win money for the charity of their choice!

Contacts:

- Lauren Bland (757) 664-2576 - [LBland@hrccva.com](mailto:LBland@hrccva.com)
- Mollie Robertson (757) 664-2573 - [MRobertson@hrccva.com](mailto:MRobertson@hrccva.com)
- Travis Ansell (757) 664-2571 - [TAnsell@hrccva.com](mailto:TAnsell@hrccva.com)

2016 Hampton Roads  
Corporate Challenge

April 19-23, 2016  
Chesapeake  
Norfolk  
Virginia Beach

Projected Attendance:

2,000 +

Target Audience:

The Hampton Roads Business  
Community

About the Event:

The Hampton Roads Sports Commission (HRSC), an affiliate of the Hampton Roads Chamber of Commerce, is excited to launch the Hampton Roads Corporate Challenge. Most major metropolitan areas have a similar event, so we want to give the businesses of Hampton Roads a chance to battle to see who is the best sports company in our region!



## SPORT DETAILS AND COST:

### **Bowling: Tues, April 19 & Wed, April 20 Pinboy's Virginia Beach**

- Entry Fee: \$200
- Time: Tuesday - 3pm-5pm / Wednesday - 12pm-2pm)
- Up to 6 people per team
- 2 hours of bowling, plus soda and pizza

### **Kickball: Tuesday, April 19, Princess Anne Athletic Complex**

- Entry Fee: \$250 (Time: 12:00pm-4:00pm)
- Up to 14 players per team
- 2 game guarantee

### **Basketball: Wednesday, April 20, Virginia Wesleyan College**

- Entry Fee: \$250 ( Time: 5:30pm-9:30pm)
- 3v3 basketball (men's and co-ed divisions) - up to 6 players per team; co-ed must have 1 woman on floor
- 3 game guarantee

### **Ropes Course: Thursday, April 21, The Adventure Park**

- Entry Fee: \$200 ( Time: 1:00pm-4:30pm)
- Up to 4 people per team
- Includes ropes course challenge

### **Golf: Thursday, April 21, Cypress Point**

- Entry Fee: \$500 ( Time: starts at 9:00am)
- Includes: foursome, 18 holes, range fees, cart, food & drinks
- Post tournament reception and silent auction

### **5K Run: Saturday, April 23, Chesapeake City Park**

- Entry Fee starts at \$300, but rate will increase as event date approaches)
- Time: starts at 9:00am
- Includes up to 10 participants per team

### **Corn Hole: Saturday, April 23, Chesapeake City Park**

- Entry Fee: \$100 (Time: 10:00am-11:00am)
- Up to 4 people per team (2 competing at a time)
- 2 game guarantee

### **Tug of War: Saturday, April 23, Chesapeake City Park**

- Entry Fee: \$100 (Time: 10:00am-11:00am)
- Up to 6 people per team
- 2 game guarantee



## ALL EVENTS: CORPORATE CHALLENGE:

### **Presenting Sponsor - \$10,000 (Exclusive)**

- Complimentary team at every sporting event
- Opportunity to speak at 5K Run
- Opportunity to have PA announcements at all sporting events
- Opportunity to have vendor booth space at all sporting event
- Opportunity to provide signage for all sporting events
- Prominent placement of company logo on broadcast emails and fliers
- Prominent placement of company logo and company link on HRSC website
- Prominent placement of company logo on signage at the event
- Opportunity to include promotional items in participant bags

### **Gold Sponsor - \$7,000**

- Complimentary team at every sporting event
- Opportunity to have PA announcements at four sporting events
- Opportunity to have vendor booth space at four sporting events
- Opportunity to provide signage for all sporting events
- Company logo on broadcast emails and fliers
- Company logo and company link on HRSC website
- Opportunity to include promotional items in participant bags

### **Silver Sponsor - \$3,000**

- Complimentary four sport pass for company
- Opportunity to have PA announcements at two sporting events
- Opportunity to have vendor booth space at two sporting events
- Opportunity to provide signage for four sporting events
- Company logo on broadcast emails and fliers
- Company logo and company link on HRSC website
- Opportunity to include promotional items in participant bags

### **Bronze Sponsor - \$1,000**

- Complimentary one sport pass for company (excludes golf)
- Opportunity to have vendor booth space at one sporting event
- Opportunity to provide signage at two sporting events
- Company logo on broadcast emails and fliers
- Company logo and company link on HRSC website
- Opportunity to include promotional items in participant bags

### **Vendor - \$500 - 5K run; \$250 - other events**

- Opportunity to set up a vendor table to promote/sell goods or services at one sporting event

## GOLF TOURNAMENT ONLY:

### **Boxed Lunch Sponsor \$1,000**

- One complimentary foursome in tournament
- Company logo on signage in boxed lunch event space
- Company logo on broadcast emails
- Company logo on fliers
- Company logo and company link on HRSC website
- Opportunity to include products/promotions in tournament goodie bags
- Beverages and four boxed lunches included

### **Team & Hole Sponsor - \$700**

- One foursome in tournament
- One hole sponsorship
- Company name on HRSC Golf Event Page
- Opportunity to offer company products/promotions in golf goodie bags and at sponsored hole
- Beverages and four boxed lunches included

### **Beverage Cart Sponsor - \$500**

- Company name on beverage cart
- Company name on fliers
- Company name on HRSC Golf Event Page
- Opportunity to offer company products/promotions in goodie bags
- Two boxed lunches on event day

### **Hole-In-One Prize Sponsor - \$500**

- Company pays insurance premium on hole-in-one prize
- One hole sponsorship
- Company name on HRSC Golf Event Page
- Opportunity to offer company products/promotions in goodie bags or man an exhibitor table at sponsored hole
- Two boxed lunches on event day

### **Longest Drive or Closest to the Pin - \$350**

- Company name on tournament signage at designated hole
- Opportunity to offer company products/promotions in golf goodie bags and at sponsored hole
- Company name on HRSC Golf Event Page
- Two boxed lunches on event day

### **Hole Sponsor - \$250**

- Company name on tournament signage at designated hole
- Opportunity to offer company products/promotions in goodie bags and at sponsored hole
- Company name on HRSC Golf Event Page
- Two boxed lunches on event day



# Hampton Roads Corporate Challenge



### Registration Information:

Company Name: \_\_\_\_\_

Captain's Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Charity of Choice: \_\_\_\_\_

### Sport Pricing:

- 5K Run - \$300 / team (rate will increase as date gets closer)
- 5K Individual - \$30 (starting price)
- Basketball - \$250 / team
- Bowling - \$200 / team
- Corn Hole - \$100 / team
- Golf - \$500 / team
- Golf - \$150 / individual
- Kickball - \$250 / team
- Ropes Course - \$200 / team
- Tug of War - \$100 / team

### Sponsorship Levels:

- Presenting Sponsor - \$10,000
- Gold Sponsor - \$7,000
- Silver Sponsor - \$3,000
- Bronze Sponsor - \$1,000
- Vendor - 5K Run - \$500
- Vendor - Other sports - \$250/each

### Golf Sponsorship Levels:

- Boxed Lunch - \$1,000
- Beverage Cart - \$500
- Hole-in-One Prize Sponsor - \$500
- Longest Drive or Closest to Pin - \$350
- Hole Sponsor/Vendor - \$250
- Team and Hole Sponsor - \$700

**Total Payment:** \_\_\_\_\_

### Method of Payment

( ) Check Enclosed\*      ( ) Visa      ( ) Mastercard      ( ) Discover      ( ) American Express

Name (as it appears on card): \_\_\_\_\_

Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature (authorizing payment): \_\_\_\_\_

\* Please make check payable to Hampton Roads Sports Commission

\* Send checks and/or registration information to: Hampton Roads Sports Commission Attn: Lauren Bland

500 East Main Street Suite 700 Norfolk, VA 23510