



Sponsorship Package

28th Annual ADA Golf Tournament
In Memory of Mark Luczak and Hilda Vazquez
Presented by

Walgreens

Virginia Beach National Golf Club
Virginia Beach, VA
September 21, 2015





What is the American Diabetes Association

Our mission is to prevent and cure diabetes and to improve the lives of all people affected by diabetes.

More than 75% of Americans either have diabetes or know someone who does.

How many people with diabetes do you know?

Your American Diabetes Association is the only organization supporting all people with diabetes: people with type 1 and type 2 diabetes, children and adults. We help those who care for people with diabetes: parents, family, friends, employers. We are the only organization that also supports health care professionals who deliver the care and the scientists who search for the cure needed by people with diabetes.

All of us at the American Diabetes Association want a cure for diabetes, because we know firsthand the devastation it can bring – **diabetes kills more people each year than AIDS and breast cancer combined.**

Through our Nationwide Research Program, we are working to find the cure for and prevention of diabetes and its many health problems.

We fund internationally recognized, established scientists and their innovative research. Equally important, we recruit, mentor and fund the next generation of scientists so they can apply their skills in the fight against diabetes.

We support large-scale research studies in many diverse areas, such as the genetics of diabetes and diabetes prevention.





What is the American Diabetes Association

Continued...

Without the American Diabetes Association, research would not advance as quickly or efficiently, and a cure would be further away. To make progress toward the cure, research results have to be shared. And this is where the American Diabetes Association is leading the way. Through its medical journals, its annual Scientific Sessions (the largest diabetes conference in the world), and other professional education programs, **the American Diabetes Association makes research come to life**. By sharing this information, scientists learn and develop new ideas and health care providers have more tools to care for people with diabetes.

Helping kids with diabetes. Diabetes is one of the most chronic diseases among children. The American Diabetes Association successfully fought discrimination against children with diabetes in day care settings. We support diabetes camps, where children learn about their diabetes and laugh and play with new friends who also face diabetes. Here in Hampton Roads, we coordinate Family Link, a program providing social events and education for children with diabetes and their families.

Reaching out to communities that face diabetes more often. While diabetes doesn't discriminate, there are certain communities that experience diabetes more often, including African Americans, Latinos, Native Americans and Asian Americans. We reach out to these communities with special information programs that are directed by volunteers from these affected communities. We stress the importance of prevention, early diagnosis, and treatment, through innovative partnerships with churches, tribal communities, and other local groups.

Getting things done through advocacy. We protect the rights of kids with diabetes in the schools and adults in the workplace. So far, we've helped more than 10 million people by securing legislation that guarantees private and Medicare insurance coverage of diabetes education, equipment, and supplies. We've helped ensure increases in federal funding for important diabetes research.

Publications and other tools. We publish *Diabetes Forecast*, the premier consumer diabetes magazine, along with more than 150 books and videos to help all people with diabetes and their health care professionals better understand and manage their disease.

Just a free phone call or Web link away. The world's best diabetes information source is at www.diabetes.org. And we're available to answer your questions through our Call Center at **1-800-DIABETES** (1-800-342-2383), where English- and Spanish-speaking operators are there to help.




Tournament Information


*The **28th Annual** American Diabetes Association Memorial Golf Tournament in Memory of Mark Luczak and Hilda Vazquez, Presented by Walgreens will be held [Monday, September 21, 2015](#), at [Virginia Beach National Golf Club in Virginia Beach, Virginia](#). The spectacular 18-hole course at the Virginia Beach National Golf Club is a masterful blend of natural grasses, rolling fairways, water and PGA tour quality greens. Designed by Pete Dye, the excellent par 72 course stretches to 7,432 yards of golf from the championship tees and offers all the challenging play you want.


*The Tournament format will be Captain's Choice with four-player teams. Teams will be placed into one of three flights according to the teams' scores.


*The Tournament is sponsored by the American Diabetes Association and the family and friends of Mark Luczak, who at an early age lost his life to complications of diabetes, and Hilda Vazquez a long-time supporter and tournament coordinator. All proceeds from the Tournament benefit diabetes research, education, and advocacy efforts.


*The Tournament fee is \$150 per player, \$100 per military/police/fire player, and \$600 for one foursome. The following are included:


 A fun day with food, golf and prizes at Virginia Beach National Golf Club, a beautiful private golf course

 Snacks and beverages during play
Golf prize pack at registration

 19th hole stop with a great Virginia Beach National Golf Club buffet dinner

 Chance to win valuable prizes through golf contests, raffles and a live auction

 An opportunity to help more than 25.8 million Americans and close to one million Virginia residents who have this serious disease

 Sponsorship, prize donation, team/player, and volunteer opportunities are available

The full schedule and additional information will be available in Spring of 2015.



Sponsorship Opportunities

Tournament Premier Sponsor **\$6,000**

- Logo to appear on all Golf Tournament materials, including Tournament brochure cover
- Logo (with link) to appear on the local ADA web site
- Banner to appear at Tournament site (Virginia Beach National)
- Up to ten (10) Golf Tournament participants
- Company recognition on ALL tee boxes
- Option for your product, brochure or coupons in all player packages
- Your name included in all news release materials
- Listing and thank you in Tournament materials, as well as on 2015 sponsor flier
- Logo on signage on every Golf Cart
- Thank you award and chance to say a few words at 19th hole Tournament dinner

Platinum Sponsor **\$3,000**

- Logo to appear on all Golf Tournament materials
- Logo (with link) to appear on the local ADA web site
- Banner to appear at Tournament site (Virginia Beach National)
- Up to eight (8) Golf Tournament participants
- Company recognition on one (1) tee box
- Company information placed in player packages
- Your name included in all news release materials
- Listing and thank you in Tournament materials, as well as on 2015 sponsor flier
- Thank you award presented at Tournament dinner





Sponsorship Opportunities

19th Hole Reception In-kind

- Logo to appear on all Golf Tournament materials
- Logo (with link) to appear on the local ADA web site
- Banner to appear in 19th hole Tournament dinner area at Virginia Beach National.
- Up to four (4) Golf Tournament participants and four (4) additional dinner guests
- Company recognition on one (1) tee box
- Option for your product, brochure or coupons in all player packages
- Your name included in all news release materials
- Listing and thank you in Tournament materials, as well as on 2015 sponsor flier
- Thank you award presented at Tournament dinner

Gold Sponsor \$1,500

- Name included in Tournament brochure
- Logo (with link) to appear on the local ADA web site
- Verbal recognition during awards presentation
- Four (4) Golf Tournament participants
- Company recognition on one (1) tee box
- Option for your product, brochure or coupons in all player packages
- Your name included in Tournament brochure
- Listing and thank you in Tournament materials, as well as on 2015 sponsor flier





Sponsorship Opportunities

Beverage Tent Sponsor \$1,000

- Logo (with link) to appear on the local ADA web site
- Company recognition on one (1) tee box
- Two (2) Golf Tournament participants
- Tent with Signage during post tournament reception (Sponsor can decorate tent with company marketing materials etc.)
- Beverage Tent Sponsor required to provide tasting portions of product to golfers upon return to clubhouse
- Listing in player packages
- Listing in Tournament materials, as well as on 2015 sponsor flier

Contest Sponsors \$500

- Choose from sponsoring one of the following contests/ areas: *Putting Contest, Hole-in-One Contest, Closest to the Pin, Longest Drive Contest or Practice Range Sponsor*

Contest Sponsorships includes company logo and name placed on contest signage, day of event program and website.

Silver Sponsor \$750

- Logo (with link) to appear on the local ADA web site
- Company recognition on one (1) tee box
- Two (2) Golf Tournament participants
- Recognition tournament program
- Listing in player packages
- Listing in Tournament materials, as well as on 2015 sponsor flier

Tee Box Sponsor \$300

- Company recognition on one (1) tee box
- Listing in player packages



Thank you again to our 2014 Sponsors!!

With the support of our 2014 sponsors we raised close to \$36,000 to help STOP diabetes in our community.



- Luczak Family Partnership
- Virginia Paint Company
- M&N Contractors, Inc.
- Monarch Bank
- Chick-fil-a of Ghent Beach Ford
- WealthQuest Financial Services LLC
- Performance Electric
- Pepsi
- Ocean Potion
- Sun and Skin Care Research LLC
- Pro Build
- All Star Glass and Mirror



Together we can make an everyday difference for all people with diabetes and move one step closer to the cure.



For more information regarding sponsorship opportunities please contact Robin Kantor at 757-424-6662 ext 3269 or via email at rkantor@diabetes.org.
 To register for the event please visit www.diabetes.org/hamptonroadsvagolf